

# SEPTEMBER NEWS

September 2008

## HE LOST A TOE BUT GAINED A FOOT...

Darcy, the Border Collie, was lame and sore due to a nasty ulcer just behind his foot pad on his left hind leg. The ulcer was indolent (would not heal) and had been causing a long term problem for Darcy. Dr. Andrew came up with a unusual plan to assist Darcy and create a new foot pad for him to get around on.

The procedure, known as a digital pad transfer, involved removing the bones from one of Darcy's toes. The skin and toe pad were left attached and then pulled across to cover the ulcer. The ulcer was prepared first by cutting away the non-viable skin and tissue and the new piece of skin sewed over this.

The end result was a new weight bearing surface for Darcy. The leg was well bandaged and supported with a splint to assist healing. Darcy received an epidural, as well as being anaesthetized, during the operation.

At this stage Darcy is doing well and our fingers are crossed that his new foot will hold him in good stead.



CONGRATULATIONS  
TO  
DR. SALLY CULLEN  
ON HER  
ENGAGEMENT TO  
GLENN REKERS  
(WHITEY)

AFTER WELCOMING  
A NEW SON  
INTO THE FAMILY  
IN FIJI,  
DR. PETER IS ABOUT  
TO GAIN ANOTHER  
ONE!

## A THANK YOU FROM THE TRAINEE VETS

As trainee vets we have the opportunity to spend three weeks at four different practices in our final 6 months of vet school. Mansfield is always a very popular place to come for students from Melbourne University. We would like to say thank you to the friendly Mansfield animal owners who have made us feel welcome and allowed us to gain hands on experience assisting the vets in treating their pets.

Tess and Jodie

Spring has  
sprung!!  
Time to worm  
your pets...



## CURING CANCER EYE

Dr Sally Cullen was recently called to a Hereford cow with an unsightly bleeding growth on her eye. On closer examination this growth appeared to be typical of a type of cancer very commonly seen on the eyelids or eyeballs of cattle called squamous cell carcinoma. When seen on the eyes of cattle they are known as 'cancer eye'.



Beef breeds such as Herefords and Simmental cattle, which lack pigment around their eyes, often get cancer eye because of damage by solar radiation, much like fair skinned people who are more prone to skin cancer. These tumors are also more common in older cattle, especially those over 5 years.

Some early cases of cancer can be treated by freezing the growths with liquid nitrogen. In this case however the cancer was quite extensive so removal of the cow's eye under local anaesthetic was required. This was quite a gruesome procedure with lots of blood! The cow was soon back in the paddock with her friends however and was sure to be feeling much better minus her eye tumour.

It is important to note that it is illegal to put cattle with cancer eye growths larger than 2cm in Victorian saleyards. However, cattle with early stage eye cancers up to the size of a 5 cent coin (2 cm) that are not bleeding or discharging may be put in saleyard and sold for slaughter.

## IS IT A FOAL...?

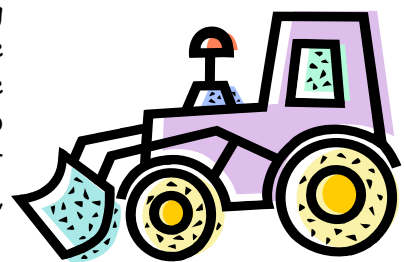
Goblet the mare was struggling to give birth to her foal. She appeared disinterested in trying to push the foal out and was picking at grass in the paddock with two legs poking out from under her tail. Dr. Cullen rushed to the scene. If a mare is taking greater than 15 minutes to expel her foal then it is deemed an emergency and the foal is unlikely to survive.

The foal was presented in a normal position but the head was far back in the uterus. At this stage it was realised the foal was not alive. Dr. Cullen managed to get chains around the legs and eyehooks in place but no amount of pulling was going to budge the foal.

The mare was anaesthetised and laid down in the paddock and when further pulling at various angles still failed to remove the foal the big guns were called in. A tractor was used to elevate the rear end of the mare by her hind legs. This puts the uterus in a position that leaves more room for manipulation of the foal. Despite this being a new technique for the team, it worked! The foal was born.

However, it soon became apparent that there was something a little odd about the young fellow...his skull was enlarged, a congenital deformity known as hydrocephalus. This enlargement explained why it had been so difficult to pull the foal out.

Hydrocephalus occurs when cerebrospinal fluid, the cushioning fluid that surrounds the brain and spinal cord, is unable to flow out the skull. The pressure builds up and before the bones of the skull fuse the skull is enlarged. Foals with hydrocephalus are usually still born, or do not survive long after birth. The cause of hydrocephalus in foals is not clear but may consist of genetic or viral influences, or more than likely, just bad luck!



## INSIDE STORY HEADLINE

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

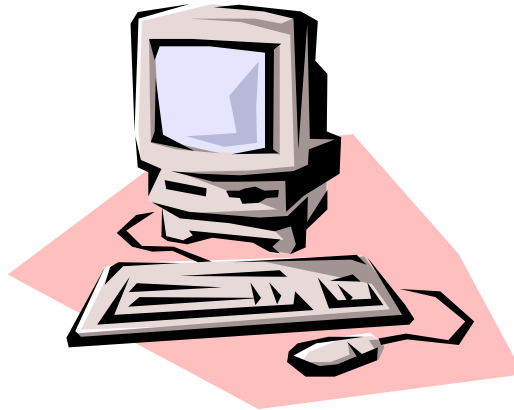
A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety

of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a

simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

## INSIDE STORY HEADLINE

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

*"To catch the reader's attention, place an interesting sentence or quote from the story here."*

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top

customers or vendors.

## INSIDE STORY HEADLINE

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands

of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the



Caption describing picture or graphic.

image near the image.

## MANSFIELD VETERINARY CLINIC

265 Mt Buller Rd  
Mansfield Vic 3722

Phone: 5775 2055  
Fax: 5775 1099  
E-mail:

Your business tag line here.

We're on the Web!  
example.microsoft.c  
om



*This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.*

*It would also be useful to include a contact name for readers who want more information about the organization.*

## BACK PAGE STORY HEADLINE

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to

refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast

meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.